By allowing one large company such as BellSouth to control how we as consumers access the internet is unfair. One-size internet access does not fit everyone and by allowing a monopoly, we would be forced to acess the internet how the large telcos wanted.

I chose an independent ISP because of the services that the telco (and other ISPs) didn't have. And I'm sure that other consumers chose other independent ISPs because of the same reasons.